Frank W. Cox High School  
2425 Shorehaven Drive  
Virginia Beach, VA 23454  
Phone: (757) 648-5250 ext. 78226  
Fax: (757) 496-6731  
Adviser: erin.tonelson@vbschools.com

Falcon Press

2018-2019 Advertising Application

Company/Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Billing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Phone Number: (\_\_\_­\_) ­\_\_\_\_-­\_\_\_\_\_\_

***Falcon Press* Ads: Sizes and Pricing**

**Purchased ads will appear on the dates specified by the advertiser and will run throughout the ad expiration date.**

**September 2018 February 2019**

**October 2018 March 2019**

**November 2018 April 2019**

**December 2018 May 2019**

**January 2019 June 2019**

**AD SIZES:**

**2x3 inches \_\_\_\_\_\_ $20**

**3x4 inches\_\_\_\_\_\_$40**

**\*\*Ads will be published in full color\*\***

[**www.falconpressnews.org**](http://www.falconpressnews.org)

***Falcon Press* Ad Packages:**

**\*\*Falcon Package\*\* \*\*Green and Gold Package\*\***

**Purchase an ad for five issues and receive Purchase an ad for ten issues and receive**

**a 15% discount off the total ad price. a 25% discount off the total ad price.**

\*We prefer advertisers to provide the ad copy, such as a business card, logo, etc. Prices are valid on date of purchase for duration of purchase. If ads do not adhere to established size specifications, *Falcon Press* reserves the right to reconfigure and, if necessary, redesign ads.

**\*Published ads are also linked to the *Falcon Press* Facebook (Falcon Press News) and on the Instagram and Twitter accounts: @coxfalconpress**

\*The *Falcon Press* reserves the right to refuse any advertising of illegal products under the law of the Commonwealth of Virginia, obscene material, or material judged to be extremely sensitive.

\*Payment for an ad is due with a completed ad application. **All checks should be payable to “Frank W. Cox High School.”**

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Advertiser’s Signature Date

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
*Falcon Press* Agent

**Total Price (including discounts): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Advertiser Comments: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**